

FOR IMMEDIATE RELEASE

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VPL ENTERPRISES LTD. ANNOUNCES NAME CHANGE

Change to Primex Manufacturing Ltd. will streamline communications and strengthen brand

SURREY, B.C. - As of April 1st, 2013 VPL Enterprises Ltd. will become Primex Manufacturing Ltd. This name change follows a 2012 brand refresh of Primex and reduces the resources required to manage multiple brands while simplifying communications to customers, partners and vendors.

“The name change is a strategic marketing initiative.” says Bob Smart, President & CEO. Primex is the fastest growing and largest business unit of VPL Enterprises. The change allows the Company to streamline marketing and communications, providing clarity and strengthening our brand.

“On a day to day basis, our customers do not deal directly with VPL.” says Smart. “Instead, they associate our products with one of our subsidiary brands. This change will reduce confusion and focus resources where they can make a difference.”

VPL Enterprises consists of the Vanguard Plastics brand; which includes the shopping basket and closet shelving divisions and the Primex brand; which includes the HVAC venting and telecommunications enclosure divisions. Vanguard and Primex will continue to operate under their respective trademark names. The name change does not affect operations or reflect any change in ownership of the Company.

Products manufactured by Primex can be found internationally in numerous industries; including residential and commercial construction, air conditioning and ventilation, home renovation, and telecommunications networking.

To learn more about Primex and its business units:

Primex Telecom | www.primexfits.com/enclosures

Primex Construction | www.primexfits.com/hvac

Vanguard Baskets | www.vanguardshoppingbaskets.com

Vanguard Shelving | www.vanguardstoragesolutions.com