

Press Release
For Immediate Release
Date: October 4, 2011

VPL Enterprises Ltd. sells Aerial Ignition Business PremoFire to SEI Industries

VPL Enterprises Ltd. has sold PremoFire, their Aerial Ignition business unit, to SEI Industries Ltd. of Delta, British Columbia. This represents a shift in focus by VPL Enterprises to centre business around their plastic manufacturing divisions of telecommunications and construction, while at the same time allows SEI to expand their market and extend the aerial ignition sector of their business.

Bob Smart, President & CEO of VPL Enterprises comments that, "This is a great move for both companies and it will allow us to focus more attention on our solutions-based telecom and construction products as we continue to pursue our growth strategy within the North American markets where demand remains strong."

Mark Tayler, Vice President and General Manager of SEI Industries adds, "SEI is delighted to add the well-respected PremoFire product line to our Firefighting Division and we look forward to supporting Premo customers for many years to come."

VPL Enterprises is a manufacturer of niche plastic injected molded products, located in Langley, BC.

VPL's brands include Primex, products for the telecommunications and construction industry; Vanguard, which focuses on fenestration products, hand shopping baskets and shelving products; and Premo, offering pharmaceutical vials and flower nursery pots.

SEI Industries Ltd., whose corporate office is in Delta, BC, supplies unique fabric products that serve the forestry, military and many other industries such as oil and gas, mining, remote construction, wildland fire management, aviation, environmental spill prevention and disaster response.

For more information please contact:

Donovan Hammersley
Vice President of Sales and Marketing
VPL Enterprises Ltd.
604-881-5604

Shawn Bethel
Manager, Firefighting Division
SEI Industries Ltd.
604-946-3131

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